

ebankIT Summit 2023

To comply with the requirements of European General Data Protection Regulation (GDPR), this privacy notice provides you with information about how ebankIT uses your personal data and outlines the legal basis when you register for and attend a event run by ebankIT or in which ebankIT participates.

This privacy notice is part of our External Privacy Notice on ebankIT website, available [here](#).

WHAT PERSONAL DATA WILL BE PROCESSED?

If you register with an Event or you want to keep in touch with us during an event, or even to book a meeting with us, ebankIT will receive the following information:

your first and last name, email, job title and any company information you've chosen to include in.

ebankIT will stream, photograph and film the Event which will be used to market our services and to promote future events. ebankIT will therefore process your image. You will be notified if we intend to photograph/film an Event, for example, in the invitation and on signs at the entrance to the Event. If you do not wish to be photographed or filmed at an Event, please contact us.

Where possible, we will provide photo-and film-free zones for those who do not want their picture taken can sit.

WHAT IS THE PURPOSE OF PROCESSING?

ebankIT will process your personal data for the following purposes:

- To reserve a place for you at the event(s) you requested to attend;
- To provide you with information about the event(s) for which you have registered or which we are participating, such as event updates, and possible changes, cancellation or similar information;
- For general administration and organization of our events, for example to contact you with information about an event or conference that you're exhibiting at, or attending as we need to use your details for planning and logistics, to invoice you, to provide you customer service in relation to our products, and general administration of your attendance at the event.

- To fulfil and monitor our legal responsibilities, for example, under public safety legislation;
- In accordance with your preferences, to communicate with you about other events, news, and services we provide;
- To ask you for your feedback or review after an Event you have attended;
- To pass on your contact details to our logistics partners to enhance your experience at an Event you have signed up to exhibit or sponsor at;
- To assess the activity of our attendees at our Events.
- To create a delegate list (which will include your name and company (not email or telephone number), which will be shared with an Exhibitor or Sponsor at the Event.
- To film, stream, photograph the Event, and capture video testimonies, which will be used to market our services and to promote future events on our website, social media channels and in marketing materials. You will be notified if we intend to photograph/film an Event, for example, in the invitation and on signs at the entrance to the Event.
- To improve our services, marketing, customer relationships and experiences;
- To plan better future events and attendee experience.

WHAT IS THE LEGAL BASIS OF THE PROCESSING?

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To perform the contract we are about to enter into or have entered into with you.
- For our legitimate interests (for example, to manage and develop our business, study how customers use our products/services, to develop them, grow our business and inform our marketing strategy).
- Where we need to comply with a legal obligation.
- Consent whenever needed.

Generally, we do not rely on consent as a legal basis for processing your personal data although we will get your consent before sending third party processors for video editing, digital platforms, direct marketing communications to you via email or text message. You have the right to withdraw consent to marketing at any time by contacting us.

To the extent that you may provide us with personal data about yourself that is sensitive, for example relating to any disability, allergies or other dietary requirements that you have, we will process this information with your explicit consent, or if it is necessary:

For the establishment, exercise or defence of legal claims;

Very occasionally, when it is needed to protect your or another person's vital interests and you are not capable of giving your consent (for example, in an emergency).

WHO WILL YOUR PERSONAL DATA BE SHARED WITH?

Within ebankIT your personal data is shared only with those departments and staff who need access for the processing purposes set out above.

We may share some of the information with external organizations providing services for the Event you are attending, in particular we may share your information (including dietary requirements) with catering service if you are attending an Event where catering is offered. The information shared will only be used to provide the service required and will not be retained by these external organizations after the Event is concluded.

We also share your personal data with digital providers such as: LinkedIn; Instagram; Facebook; Youtube and others, only with your express consent.

HOW LONG IS YOUR PERSONAL DATA KEPT?

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you.

Please refer to our [External](#) Privacy Notice for further information, at www.ebankit.com. If you consent to stay in touch with us, or subscribe to our newsletter, essential information to communicate with you will be kept until you withdraw your consent or unsubscribe to specific communication as explained in our Privacy Policy.

THIRD PARTY APPS

ebankIT may work with third party event app providers, and video conferencing platforms such as Microsoft Teams, allowing you to view details of the Event, request a demo, download guides, book meetings, browse maps, schedules and more for our Events. Please note that third-party apps or services are not owned or managed by ebankIT. Please refer to the relevant App's and Platform's Terms and Conditions and Privacy Policy before downloading the app and/or using the Service or Platform. ebankIT does not accept any responsibility or liability for third party policies or your use of a third-party app, platform or service.

YOUR RIGHTS IN RELATION TO YOUR DATA

Data subjects have the following rights, as further detailed in the applicable data protection legislation:

- (i) a right to access (a record that shows, inter alia, what data is being processed about Data subject),

- (ii) rectification,
- (iii) erasure (right to be forgotten),
- (iv) restriction of processing,
- (v) portability,
- (vi) objection and
- (vii) a right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning Data subjects.

The data subject has the possibility to contact ebankIT and exercise his/her rights through marketing@ebankit.com.

Once the data subject's identity is verified, the request shall be responded to as soon as possible and at the latest within a month.

For other questions related to data subjects rights or this privacy notice, you can contact dpo@ebankit.com.

Data subjects have also the right to file a complaint with a supervisory authority if they believe that personal data has been processed in violation of data protection regulations.

Porto, 11th September 2023